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PRESS RELEASE

Leave Nothing But Your Footprints

The City of Indian Rocks Beach would like to remind beach goers to “Leave Nothing But Your Footprints”.

Sea Turtle nesting season is upon us, and we are asking for your cooperation and help in protecting our beautiful marine life by keeping conditions on the beach safe for the sea turtles to thrive.

There are simple measures that you can take after a fun-filled day at our beautiful beach to help do your part:

- Remove ALL items from the beach each day (not only does this protect the sea turtles, it is also part of IRB’s Code of Ordinance Sec. 74-103)
- Fill in holes on the beach and flatten sandcastles
- Turn off the lights or close your shades
- NEVER touch sea turtles or use flash photography

By obeying the law and following some simple guidelines, residents and visitors alike can greatly improve the chances of sea turtle survival.

We are a stronger community when we “Work Together”.

City of Indian Rocks Beach
www.indian-rocks-beach.com
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“Working Together”