



## ***PRESS RELEASE***

### **City of Indian Rocks Beach**

### **TextMyGov Announcement**

Today the City of Indian Rocks Beach announces TextMyGov, a convenient and smart text messaging service! This service will enable residents to effortlessly receive important notifications, communicate with the City and easily find specific information by texting the City.

The City will officially launch the new text messaging system to the public on May 19, 2025. Residents may receive a text message from **91896**. That text message will be the City initiating the service. You can choose to opt-out at any time by texting **STOP**.

If you don't receive the initial message, you can choose to opt-in by texting the keyword "IRB" to the number **91896**. After sending the initial keyword, you will be asked to reply "YES" to confirm opt-in. Residents may receive notifications for events, emergency information, etc.

Also, starting soon, residents will be able to receive on-demand information 24/7 by texting 1-2 keywords to the City's TextMyGov number, 727-332-0106, you'll be able to get quick information about **events, closures, and other City information**.

This proactive two way text messaging service is a new way of communicating with residents and sharing important city notifications. Stay informed, stay ahead.

**View terms and privacy policy info at [textmygov.com/opt-in-terms-conditions](https://textmygov.com/opt-in-terms-conditions)  
Msg & Data rates apply. Please visit: <https://textmygov.com/>**

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